



Bridging the Gap Between
UPC and the Sprayer

CONNECT | PERFORM | REWARD



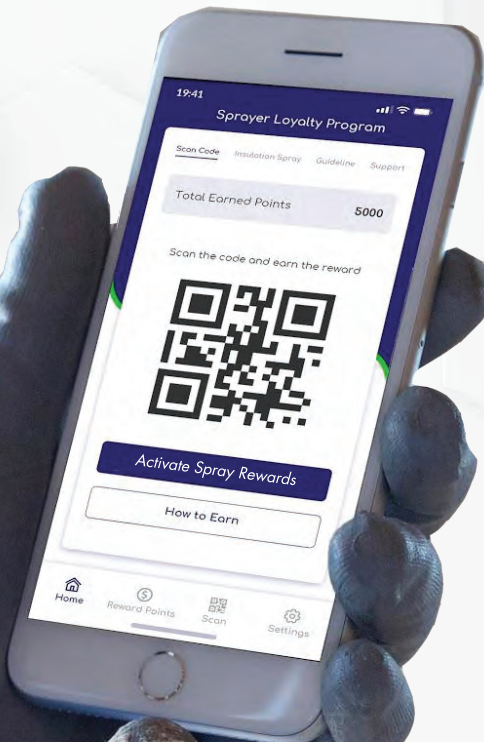
**COMING
SOON!**

Early 2022

Inquire to Participate
in our Beta Test



Find out more at
www.upcloyalty.com



UPC is proud to launch the **SPRAYER LOYALTY PROGRAM** Empowering sprayers with the tools and incentives to process the best possible spray foam insulation.

Through the App, sprayers can access exciting rewards for quality installation of UPC products, robust tech support, UPC Approved Applicator and Training Program, and continuous monitoring of installations.

COMPONENTS OF EMPOWERMENT

1 Spray Points *Rewards Each Set Sprayed*

- Scan the QR code on the drum, earn rewards

2 Learn to Earn Credits *UPC Approved Applicator and Training Program*

- Earn learning credits thru educational videos & quizzes
- Attain approved applicator levels for enhanced rewards

3 Tech Support *Powerful Bi-Lingual Support and Resources*

- Access UPC documents at the touch of finger
- Connect with live tech support
- FAQ resources for quick & easy troubleshooting

4 Quality Control *Who, What, Where, When and How*

- Track & Monitor: Who, where and when a specific drum of chemical was installed
- Capture weather data, equipment used and other vital records
- Know installers level of experience & qualifications

5 Empower *A Platform for All Participants*

- Unique portals for all industry participants to access installation history:
 - Contractor
 - Architect
 - Sprayer
 - Manufacturer

REWARDING QUALITY INSTALLATION OF UPC PRODUCTS



SPRAYER LOYALTY PROGRAM DETAILS

4 LOYALTY LEVELS FOR EMPOWERING UPC REWARDS 	REGISTERED (uncertified) UPC's Introductory Level Participation.	SILVER STATUS Beginner level Skills & Rewards 	GOLD STATUS Advanced level Skills & Rewards 	TOP GUN STATUS Expert level Skills & Rewards 
MINIMUM ELIGIBILITY	<ul style="list-style-type: none"> Must watch the Training Series Overview and Certification Process Video Capped at 50,000 Spray Points 	<ul style="list-style-type: none"> Accumulate 25 Learn-to-Earn Credits Accumulate 10,000 Spray Points Company must be registered with SLP 	<ul style="list-style-type: none"> Accumulate 50 Learn-to-Earn Credits Accumulate 50,000 Spray Points Company must be registered with SLP 	<ul style="list-style-type: none"> Accumulate 100 Learn-to-Earn Credits Accumulate 100,000 Spray Points Onsite UPC Verification Required Company must be registered with SLP
Spray Points	Base Points Per Set	Base Points Per Set	1.5x Base Points Per Set	2x Base Points Per Set
Eligible for Bonus Points	NO	YES	YES	YES
Milestone Points	NONE	NONE	NONE	50,000 Milestone Points Each Year
Eligible for Contests	NO	YES	YES	YES
VIP Guest at Annual UPC Party	NO	NO	NO	SPECIAL VIP TOP GUN SWAG & GEAR
TechTalks with Juan	YES	YES	YES	YES
Status Level Term	Capped at 50,000 Spray Points	12 MONTHS	12 MONTHS	12 MONTHS

Terms and Conditions

SPRAY POINTS | Reward points accumulated for eligible sets of UPC foam installed. Redeem for merchandise.

BONUS POINTS | Prizes randomly assigned to lucky SLP participants. Winners can receive prizes such as extra Spray Points, UPC Swag, or Amplified Rewards.

MILESTONE POINTS | Additional Spray Points awarded annually in recognition and appreciation to Sprayers that achieve Top Gun Level status.

CONTESTS | Regularly held competitive leaderboard competitions that rewards the Sprayer with the greatest accumulated Spray Points during the contest period. Winners earn prizes and Spray Points.

UPC PARTY | Annual customer appreciation party held by UPC. Top Gun status Sprayers are eligible for an all expense paid trip to the Annual UPC party.

TECHTALKS WITH JUAN | Monthly Zoom collaboration sessions with UPC's Technical Support, Juan Sanchez. A collaborative forum where bilingual Sprayers can give and receive technical knowledge.

STATUS LEVEL TERM | Length of time status level is maintained after minimum Spray Points are accumulated.